Golden Diner's Privacy Policy

Last updated: February 23, 2024

This website is powered by Squarespace, and this Restaurant Privacy Policy describes the privacy practices of Squarespace and 123 Madison LLC dba Golden Diner (the "Restaurant"). References in this Privacy Policy to "we," "us," or "our" mean Squarespace and the Restaurant, together.

Information Collection

Analytics

This website collects personal data to power our site analytics, including:

- Information about your browser, network, and device
- Web pages you visited prior to coming to this website
- Web pages you view while on this website
- Your IP address

This information may also include details about your use of this website, including:

- Clicks
- Internal links
- Pages visited
- Scrolling
- Searches
- Timestamps

We share this information with Squarespace, our website analytics provider, to learn about site traffic and activity. Squarespace needs the data to run this website, and to protect and improve its platform and services. Squarespace analyzes the data in a de-personalized form.

Cookies

This website uses cookies and similar technologies, which are small files or pieces of text that download to a device when a visitor accesses a website or app. For information about viewing the cookies dropped on your device, visit <u>the cookies Squarespace uses</u>.

- <u>These functional and required cookies</u> are always used, which allow Squarespace, our hosting platform, to securely serve this website to you.
- <u>These analytics and performance cookies</u> are used on this website, as described below, only when you acknowledge our cookie banner. This website uses analytics and performance cookies to view site traffic, activity, and other data.

How We Use Personal Information

We use your personal information for the following purposes and as otherwise described in this Privacy Policy or at the time of collection:

To operate the Site. We use your personal information to:

- Provide, operate and improve the Site, including developing new products and services
- Provide the services you request
- Contact you about the status of your orders or reservations
- Personalize your experience with the Site and our communications
- Provide support and maintenance for the Site, including by responding to your requests, questions, and feedback

<u>For compliance, fraud prevention, and safety.</u> We may use your personal information and disclose it to law enforcement, government authorities, and private parties as we believe necessary or appropriate to (a) comply with applicable laws, lawful requests, and legal processes, such as responding to subpoenas or requests from government authorities; (b) protect our, your or others' rights, privacy, safety or property (including by making and defending legal claims); (c) enforce the terms and conditions that govern the Service; and (d) protect, investigate and deter against fraudulent, harmful, unauthorized, unethical or illegal activity.

How We Share Personal Information

Personal Information That We Collect, Use, and Share

We do not sell personal information. As explained in this Privacy Policy, the Site uses cookies and other tracking tools to analyze website traffic and facilitate your use of the Site.

Service Providers

We may engage other companies and individuals to perform certain business-related functions on our behalf. Examples may include providing technical assistance, payment processing, billing, email management, customer service, marketing assistance, order fulfillment, delivery services, and reservation and online ordering systems. We authorize these parties to use personal information only as necessary to perform their functions.

Legal Requirements

We may disclose your information if required to do so by law, or in the good faith belief that such action or disclosure is necessary or appropriate to (i) operate the Site, (ii) comply with any legal obligation, report unlawful activity, cooperate with law enforcement or public authorities (including for the purpose of meeting national security or law enforcement requirements), (iii) protect against legal liability, (iv) protect and defend our rights, property, personnel, suppliers, sponsors, agents or licensors, (v) protect the personal safety of vendors, users of the Site or the public, or (vi) comply when compelled to disclose personal information to other third parties by government authorities or as required by law or regulation, including, but not limited to, in response to court orders and subpoenas.

How We Protect Your Information

Squarespace maintains commercially reasonable measures designed to protect your personal information in connection with your use of the Site. However, no security system is impenetrable and we cannot guarantee the security of your personal information.

External Websites

The Site may contain links to other websites and online services operated by third parties, which are not associated with the Restaurant and which the Restaurant does not control. We are not responsible for the content or the privacy policies or practices of those websites or online services. We encourage you to read the privacy policy and legal terms of websites or online services that you visit or use.

Changes to This Privacy Policy

This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time. Any such changes will be posted on the Site. If we make material changes, we will notify you by posting an announcement on the Site.

How to Contact Us

If you have questions about this Privacy Policy, please contact the Restaurant by emailing talkto@goldendinerny.com.